



EDUCATION

2019 Class Descriptions

****Spring & Summer (Jan-July) ****

In-Store Education Class Options

****All classes will be scheduled as below:**

Educator will be at store for 6 hours

- ✓ 2 hr. Look & Learn
- ✓ 2 hr. Look & Learn
- ✓ 2 hr. Sales
- Or
- ✓ 4 hr. Interactive
- ✓ 2 hr. Sales

COLOR

Color Smudging & Blending

Options:

2 Hour – Look & Learn

4 Hour – Interactive

Intro to Chi Color lines

- CHI Ionic Shine Shades Liquid Color
- CHI Ionic Permanent Shine Cream Hair Color

Formulate with confidence and achieve 100% accurate results with ammonia free color. Experience the advantages of using CHI liquid color and cream color. Come learn the latest trending techniques for your everyday clients.

Balayage and Ombre

Options:

2 Hour – Look & Learn

4 Hour - Interactive

- CHI Blondest Blonde Lightener
- CHI Color Illuminate Conditioners

Stay up to date with blonding techniques and the technology behind our lightener. You can get the conditioning benefits while still achieving up to 8 levels of lift. In addition, maximize your color services by using our color enhancing conditioners.

Dimensional Color Melting

Options:

2 Hour - Look & Learn

4 Hour - Interactive

Intermediate to Advanced Experience

- **New CHI Chromashine Intense Color**

Expand your creativity and bring out the color artist in you! This easy to use semi-permanent hair color will allow you create longer lasting and more intense color. Discover the *new* CHI Chromashine Color utilizing the latest techniques.

STYLING

The Artistry of Up-Styling

2 Hour – Look & Learn

Intermediate Experience

Experience how to set in place the foundation of the perfect up-style using the proper products and tools to create an incredible array of styles that transform everyday looks into elegant evening sophistication.

TEXTURE

Enhancing Textures

2 Hour – Look & Learn

CHI Enviro Smoothing Treatment

Learn how to properly perform the technology advanced CHI Enviro Smoothing Treatment that can eliminate up to 95% of frizz while making curly hair more manageable. It instantly adds shine, silkiness and conditions the hair.

CHI Transformation System

Permanently transform hair from frizzy, curly, wavy, or coarse hair into silky, beautiful straight hair by using ceramic heat, silk and negative ions without the use of any harsh chemicals or ammonia. Learn the easy steps to transform your client's hair and create the style they have been looking for.

CHI Deep Brilliance Relaxer

Tired of using harsh relaxer systems? Learn how to gently relax the natural texture of the hair while maintaining integrity, essential moisture and strength. Experience the versatility of our silk conditioning relaxer by allowing multiple chemical services to be performed on the same day.

CUTTING CLASSES*

*All cutting classes require a signed contract

Esquire Men's Barber and Grooming*

(Only Esquire Barbers can be booked for these classes)

Options:

2 Hour – Look & Learn

Intro to Esquire Grooming Product & Tool Knowledge

Our collection offers a wide range of styling products and tools for every hair type, all expertly formulated to give men confidence in their look. You won't find any parabens or harsh chemicals in these products; we only use real ingredients designed to stimulate hair growth and exfoliate the scalp. Learn the latest barbering techniques of clipper and scissor over comb cutting.

4 Hour – Interactive

Cut & Style with Esquire Grooming Products

Come experience the latest barbering cutting techniques to elevate your skills and increase your male clientele. Our collection of men's products and tools will help you create the style to boost their confidence.

Stardust Collection*

(Only CAT team Artists can be booked for these classes)

6 Hour – Hands On

- **CHI Ionic Shine Shades**
- **CHI Blondest Blonde Lightener**
- **New CHI Chromashine Intense Color**

Inspired by the 70's designs, this collection combines volume, texture and high gloss colors to create a luminous hairstyle. The Stardust Collection is a color romantic adventure in balance with the multi-layered hairstyles from edgy activated curls to romantic smooth high gloss. The collection features a marriage of cool and warm tones along with the popping colors of the *new* CHI Chromashines.