

Balayage and Ombre with CHI

2 HR Look & Learn

What type of class?

Lightener focus (**CHI Infra High Lift Color & CHI Blondest Blonde**) to demonstrate Balayage and Ombre techniques

Who is this class for?

Any licensed stylist interested in learning how to lift the hair up to 8 levels while still keeping the hair moisturized and in optimal condition.

What will I get from this class?

Discover the technology behind Farouk's most innovative Ammonia free lightening systems. Our **CHI Blondest Blonde** will impress you with the conditioning benefits of natural herbs, silk proteins, aquamarine, botanicals, and chamomile while still achieving up to 8 levels of lift. The **CHI Infra High Lift Color** will astound you with the unique combination of silk and ceramic complex lighteners and pigments that can lift up to 8 levels and deposit in 1 single step.

Educator Tools

- CHI Infra High Lift Cream Color Manual
- CHI Infra High Lift Cream Color
- CHI Blondest Blonde Manual
- CHI Blondest Blonde Lightener
- CHI Color Generators
- Sectioning clips
- Combs & Brushes
- Color Bowls
- Color Brushes
- 1 Pre-done mannequin showcasing Balayage technique
- 1 mannequin to demo
- Foils
- Styling tools

Attendee Tools

- Note pad & pen

Opening (10 mins)

- Introduction
 - Excite the audience by asking a question
 - Introduce yourself

Preview (10 mins)

- Benefits of an ammonia free product (CHI Infra High Lift, CHI Blondest Blonde)

Body (80 mins) (Choose to focus on CHI Infra High Lift, CHI Blondest Blonde)

- Importance of proper client consultation- especially when performing more than 1 service on client

- **CHI Infra High Lift Cream Color**
 - Ammonia Free
 - Oil based high lift cream color
 - Lifts up to 8 levels and deposits in one step
 - Ionic & Far Infrared technology lightens hair for the inside out

 - Shades available
 - Preparation
 - Formulation
 - Mixing
 - Timing
 - Proper Rinsing procedures
 - Proper home maintenance

- **CHI Blondest Blonde**
 - Available in both Cream & Powder
 - Ammonia Free
 - Advanced Ionic Lighteners
 - Fortified with pure natural silk to give optimum conditioning
 - Reconstructs while lightening
 - For on the scalp and off the scalp applications
 - Lifts up to 8 levels
 - Ionic & Far Infrared technology lightens hair for the inside out

 - Preparation
 - Mixing
 - Timing
 - Proper Rinsing procedures
 - Proper home maintenance

Review (10 mins)

- Review the features and benefits of the lightener focus

Closing (10 mins)

- Close the sale, discuss any distributor specials
- Thank the audience