

# Express With Bold & Pastel Colors

**Coarse Title:** Express Yourself with Bold & Pastel Colors

**Subject:** Lightener, Bold and Pastel Colors

**Lesson:** Discover the wild side of with color! Express your freedom and color creativity by utilizing the latest techniques, such as, hair painting, Balayage, and Ombre. For your bold clientele, discover the limitless options of creativity the **Chromashine Bold** and **Pastel** colors give you. This demi permanent formula will allow you to let your imagination run free and create personalized custom looks. In addition, **Ionic Color Illuminate** color enhancing conditioners provide balanced color replenishment in between salon service by directly depositing color dyes or tones in one easy conditioning step. It contains Silk Amino Complex that deeply penetrates the hair cuticle for ultimate color deposit and moisture delivery.

**Facility:** Training Facility / Salon

**Class Time:** 3 Hours

## **Educator Tools**

1 Pre-done mannequin showcasing Bold and Pastel Colors

1 Mannequin to demo

Blonde manual

Chromashine Bold manual

Chromashine Pastel manual

Color Generator

- Swatch Book
- Wall Chart (1 per attendee)
- Color Wheel (1 per attendee)

Color Generator

Sectioning clips

Combs & Brushes

Color Bowls

Color Brushes

Foils & Sunglitz Boards

Flat iron

Blow dryer

## **Attendee Tools**

Note pad & pen

## Express With Bold & Pastel Colors

### Lesson Outline:

#### 10:00 – 10:15 (15 Minutes)

- Introduction
  - Preview Blondest Blonde Lightener
  - Preview Chromashine Bold and Pastel Color
  - Present **Pre-Lightened** Mannequin

#### 10:15 – 10:45 (30 Minutes)

- Present in detail the benefits and features of the following
  - Preview Blondest Blonde Lightener
  - Preview Chromashine Bold and Pastel Color
  - Preview Highlighting / Balayage / Ombre Technique

#### 10:45 – 12:15 (90 Minutes)

- **Demo** Color Application Technique
  - Proper Sectioning
  - Color Application **Chromashine Bold and Pastel Color**
- **Process** - While processing, review the complete & answer any questions the attendees have about the color or technique
- **Rinse** - Mannequin and style

#### 12:15- 12:30 (15 Minutes)

- Review the results of colored mannequin
- Review the features and benefits
  - Review Blondest Blonde Lightener
  - Review Chromashine Bold and Pastel Color

#### 12:30 – 1:00 (30 Minutes)

- Q&A
- Close, Thank the attendees