

# Color Blending With CHI

**Coarse Title:** Color Blending With CHI

**Subject:** Foundation of Color

**Lesson:** Build a superior color foundation. Formulate with confidence and achieve 100% accurate results with ammonia free color. Experience the advantages of using **Liquid Color** formulated without PPD. This 5-in-1 color solution allows you to create Permanent, Demi-Permanent, and Semi-Permanent color formulations. In addition, it offers the ability to deposit, lift, tone, correct and refresh all color tones. This versatile liquid color line can be used as a stand-alone coloring system or in conjunction with **Cream Color**. These lines are intermixable to adjust and customize formulations. It is perfect for maximizing your color services in the salon!

**Facility:** Training Facility / Salon

**Class Time:** 3 Hours

## **Educator Tools**

1 Pre-done mannequin showcasing our Shade Collection (**Contradiction Color**)

1 Mannequin to demo

Ionic Permanent Color or Ionic Shine Shades:

- Swatch Book
- Manual
- Wall Chart (1 per attendee)
- Color Wheel (1 per attendee)

Color Generators

Sectioning clips

Combs & Brushes

Color Bowls

Color Brushes

Foils & Sunglitz Boards

## **Attendee Tools**

Note pad & pen

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## Lesson Outline:

### 10:00 – 10:15 (15 Minutes)

- Introduction
  - Preview Ionic Permanent Shine **Cream Color**
  - Preview Ionic Shine Shades **Liquid Color**
  - Present **Pre-Colored** Mannequin

### 10:15 – 10:45 (30 Minutes)

- Present in detail the benefits and features of the following
  - Ionic Permanent Shine **Cream Color**
  - Ionic Shine Shades **Liquid Color**
  - Color formulation steps from the Shade Collection (**Contradiction Color**)

### 10:45 – 12:15 (90 Minutes)

- **Demo the Contradiction Color**, Color Application
  - Proper Sectioning
  - Color Application (**Cream & Liquid**)
- **Process** - While processing, review the complete **Shade Collection** & answer any questions the attendees have about the color or collection
- **Rinse** - Mannequin and style

### 12:15- 12:30 (15 Minutes)

- Review the results of colored mannequin
- Review the features and benefits
  - Review Ionic Permanent Shine **Cream Color**
  - Review Shine Shades **Liquid Color**
- Close, Thank the attendees