

CHI Texture Smooth & Straight

Coarse Title: Transform Hair from Curly To Straight

Subject: Smoothing Systems

Lesson: Don't be afraid to smooth that hair!! Unleash the vixen inside with the straightening power of Farouk Systems revolutionary **Transformation System** that will permanently transform hair from curly to straight. Or gentle relax the texture of your hair while maintaining integrity by adding moisture and essential strength with our **Deep Brilliance** no base relaxer. Not ready for a commitment? **Enviro Smoothing System** will soften that curly hair, smooth it eliminating 95% of frizz and making the hair more manageable. Discover the versatility in texture and have it your way!

Facility: Training Facility / Salon

Class Time: 3 Hours

Educator Tools

CHI Transformation (1 per attendee)
Curly mannequin
Pre-done mannequin (1/2 treated)
CHI Transformation Solution & Bonder
CHI Keratin Mist
CHI Silk Infusion
CHI Infra Shampoo
CHI Infra Treatment
Color bowl
Color brush
Round brush
Combs
CHI Flat Iron
CHI Blow Dryer

Attendee Tools

Note pad & pen

CHI Texture Smooth & Straight

Lesson Outline:

10:00 – 10:15 (15 Minutes)

- Introduction
 - Preview **Transformation System**
 - Preview **Enviro Smoothing System**
 - Preview **Deep Brilliance**
 - Present **Pre-Half Smoothed** Mannequin - Show the difference in texture between the completed and untreated sides of the mannequin.

10:15 – 10:45 (30 Minutes)

- Present in detail the benefits and features of the following
 - **Transformation System**
 - **Enviro Smoothing System**
 - **Deep Brilliance**
 - Explain the Importance of Home Maintenance

10:45 – 12:15 (90 Minutes)

- **Demo the Smoothing System Application**
 - Proper Sectioning
 - Application
- **Process** - While processing, review the complete & answer any questions the attendees have about the Smoothing Systems
- **Rinse** - Mannequin and style

12:15- 12:30 (15 Minutes)

- Review the results of processed mannequin
- Review the features and benefits
 - Review **Transformation System**
 - Review **Enviro Smoothing System**
 - Review **Deep Brilliance**
 - Review Importance of Home Maintenance
- Close, Thank the attendees